



CONTACT: Jasmine Bouyer
(214) 891-5817
jasmine_bouyer@richards.com

DYNAMIC LINE-UP OF RESTAURANTS TO CREATE VIBRANT, PEDESTRIAN ENVIRONMENT AT PARK LANE

DALLAS (August 22, 2008)— Harvest Partners, a Dallas-based developer of mixed-use properties, today announced the initial restaurant line-up at Park Lane, one of the largest and most exciting mixed-use developments underway in the country. The assortment of restaurants includes Daily Grill, Uptown Sushi, Bailey’s Prime Plus, Gordon Biersch, Potbelly’s, Village Burger Bar, Whole Foods Eatery and Splitsville Lanes.

“The atmosphere at Park Lane is really starting to take shape with this initial group of restaurants,” said Bob Baker, a partner with Harvest Partners. “We focused our efforts on finding quality restaurants with unique concepts in the Dallas area to complement the world class and flagship retail stores at Park Lane.”

The featured restaurants at Park Lane are either new, emerging or concepts that do not have a presence in the Dallas/Ft Worth metroplex. Most will feature outdoor seating areas, adding to the inviting ambiance and pedestrian-friendly environment.

- Daily Grill based in Los Angeles, California (6,800 SF) offers classic American cuisine with fresh ingredients at a reasonable price and is the “sister” restaurant to The Grill on the Alley (www.dailygrill.com)
- Uptown Sushi (final name TBD) based in Houston, Texas (5,600 SF) is a premier Japanese sushi bar and restaurant that serves business lunches and then transforms into a trendy dinner spot after 5:00 pm.
- Bailey’s Prime Plus (10,300 SF) will specialize in prime steak, fresh fish, traditional steakhouse sides and will have a very upscale feel. Ed Bailey, the restaurant’s entrepreneurial owner, is also the owner of Patrizio’s
- Gordon Biersch based in Chattanooga, Tennessee (8,700 SF) is a high-end brewery featuring distinctive hand-crafted décor, freshly brewed ales and beers, and fresh ingredients for their seasonal menus (www.gordonbiersch.com)
- Potbelly’s based in Chicago, Illinois (2,300 SF), the only national brand at Park Lane, is known for their plethora of sandwiches and hand-dipped shakes, malts and smoothies (www.potbelly.com)

- Village Burger Bar based in Dallas, Texas (2,100 SF) will offer great fries and specialize in “build-to-suit” gourmet burger options (www.villageburgerbar.com)
- Whole Foods eatery based in Austin, Texas (110,000 SF) has a market-style feel and will serve a variety of food selections, from sandwiches to fresh fish platters (www.wholefoodsmarket.com)
- Splitsville Lanes based in Tampa, Florida (30,000 SF) is an upscale bowling alley and eatery, which offers heavy appetizers, sushi, burgers, and pizza (www.splitsvillelanes.com)

“Park Lane will feature a combination of retail and dining concepts that people simply won’t be able to find anywhere else in Dallas,” said Eliot Barnett, managing partner of Harvest Partners. “We are very pleased that all of these tenants will be part of the consumer experience at Park Lane.”

About Park Lane

Scheduled to open in the Spring of 2009, Park Lane (www.parklanedallas.com) is a 33.5-acre mixed-use development located in Dallas, TX that sits across from NorthPark Center, one of the nation’s most prominent shopping malls. In the equivalent of five city blocks, this \$750 million project will offer a unique urban experience and an unbeatable variety of options for the consumer. At full build-out the project will contain a flagship Whole Foods Market and a 72,000-square-foot Dicks Sporting Goods. In addition, the project will include a 244-room luxury hotel, a 78,000-square-foot SportsClub/LA, more than 625 apartments, 750,000 square feet of office space and 700,000 square feet of retail, restaurant and entertainment space.

About Harvest Partners

Harvest Partners (www.harvestpartners.net) is a commercial real estate development firm founded in 2001 to specialize in the identification, development and/or re-development of high-density, mixed-use urban properties, with a particular focus on retail. The partners, Eliot Barnett, Tod Ruble, Blaine Lee and Bob Baker, have completed well over 18 million square feet of development projects throughout their careers. In addition to Park Lane, other current projects for Harvest Partners include Harbor Point, a 28-acre retail and entertainment development on Lake Ray Hubbard in Garland, Texas, and The Landing, a 46-acre retail/residential development located in Renton (Seattle), Washington that is one of the ten largest shopping centers in the region.

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